IELTS Writing Task 1 - Table Sample with Model Answer

The table below shows the percentage of households that owned different types of electronic devices in three countries in 2010 and 2020. Summarise the information by selecting and reporting the main features, and make comparisons where relevant.

Country	TV 2010	TV 2020	Computer 2010	Computer 2020	Smartphone 2010	Smartphone 2020
USA	92%	96%	70%	88%	45%	85%
UK	90%	95%	68%	83%	40%	80%
Canada	88%	94%	65%	82%	35%	78%

Model Answer (Band 9):

The table compares household ownership of televisions, computers, and smartphones in the USA, the UK, and Canada in 2010 and 2020. Overall, ownership of all three electronic devices increased in all countries during the period, with the most significant growth seen in smartphone usage. Among the three nations, the USA consistently had the highest ownership rates for each device. In 2010, television ownership was already very high, standing at around 90% in all countries. By 2020, it had risen slightly, reaching 96% in the USA. Computers also became more common, rising from 70% to 88% in the USA, and from 65% to 82% in Canada. However, the most dramatic increase occurred in smartphone ownership, which nearly doubled in each country — from around 40% in 2010 to more than 80% by 2020. In conclusion, while televisions and computers were already widespread at the start of the period, smartphones experienced the fastest growth, becoming almost as common as other household electronics by 2020.